SAULT COLLEGE OF APPLIED ARTS AND TECHNOLOGY

SAULT STE. MARIE, ONTARIO



COURSE OUTLINE

COURSE TITLE: ILLUSTRATION ONE

CODE NO.: ADV101

PROGRAM: GRAPHIC DESIGN

AUTHOR: RITCHIE DONAGHUE

DATE: June 10 F PREVIOUS OUTLINE DATED: June 09 F

APPROVED:

"B. Punch"

SEMESTER: 1

CHAIR

DATE

TOTAL CREDITS: 4 CREDITS

PREREQUISITE(S): COLLEGE AND PROGRAM ADMISSIONS REQUIREMENTS

HOURS/WEEK: 3 HOURS IN CLASS PER WEEK

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I. COURSE DESCRIPTION:

This course is a hands-on class that requires students to develop traditional illustrations using a variety of media. Students will also develop finished achromatic illustrations using graphite and ink. The class will develop a foundation of professional working habits. These professional habits include the physical handling of materials and the proper management of time and effort. Students will be required to finish five assignments that will become more complex throughout the term

II. LEARNING OUTCOMES AND ELEMENTS OF THE PERFORMANCE:

Upon successful completion of this course, the student will demonstrate the ability to:

1. Demonstrate the ability to render effective illustrations in achromatic format using various dry media.

Potential Elements of the Performance:

• Utilization of various textures using inked line or line art for commercial usage

• Refinement in the proper usage of dry mediums for project presentation and project development

2. Understand and utilize effective illustrative techniques. <u>Potential Elements of the Performance</u>:

• Understand the fundamental elements and principles of visual expression and communication

- Develop hand eye coordination and naturalistic drawing techniques
- Begin development of stylized illustrations within the proper parameters

• Develop the ability to express the purpose of specific design or illustrative interpretation

- Develop an understanding of one and two point perspective <u>Potential Elements of the Performance</u>: Develop an effective and accurate means of depicting three dimensional
- objects or space with two dimensional means
 Develop finished illustrations for presentation <u>Potential Elements of the Performance</u>:

 Fully complete illustrative designs that effectively express a solution
- Appropriate time management and studio habits Potential Elements of the Performance:
 - Develop organizational skills such as scheduling, prioritizing and time

management within specific project oriented boundaries

6. Express illustrative solutions in an objective manner <u>Potential Elements of the Performance</u>:

• Develop verbal skills in design context through regular critiques of ongoing projects

III. TOPICS:

- 1. Media design and illustration instruments and materials
- 2. Rendering techniques
- 3. Positive and negative space
- 4. Tone and contrast
- 5. Linear perspective
- 6. Compositional development

IV. REQUIRED RESOURCES/TEXTS/MATERIALS:

No textbooks required

Research:

Students should bring their basic art supplies as purchased in their art supply kit to every class. Students will be given advance notice as to additional materials on a per project basis. Students must come to class with the proper materials to work in class weekly.

Students are encouraged to use extensive research methods for obtaining proper visual references in the brainstorm/ideation process for design problemsolving. Research materials are welcome in the classroom to assist in the development of images. However, the direct copying of research reference is strictly prohibited by copy infringement laws. Wherever possible, the student should use real life visual reference rather than relying on existing twodimensional imagery.

V. EVALUATION PROCESS/GRADING SYSTEM:

Assignments will make up %100 of the final grade

Eight assignments will constitute 100% of the student's final grade in this course. Assignments will be evaluated according to the following, in accordance with college policies: Most assignments will be in-class with additional work required to be completed outside of class

The following semester grades will be assigned to students:

<u>Grade</u> A+ B C D F (Fail)	<u>Definition</u> 90 – 100% 80 – 89% 70 - 79% 60 - 69% 50 – 59% 49% and below	Grade Point Equivalent 4.00 3.00 2.00 1.00 0.00
CR (Credit)	Credit for diploma requirements has been awarded.	
S	Satisfactory achievement in field /clinical	
U	placement or non-graded subject area. Unsatisfactory achievement in field/clinical placement or non-graded	
Х	subject area. A temporary grade limited to situations with extenuating circumstances giving a student additional time to complete the	
NR W	requirements for a course. Grade not reported to Registrar's office. Student has withdrawn from the course without academic penalty.	

VI. SPECIAL NOTES:

Attendance:

Sault College is committed to student success. There is a direct correlation between academic performance and class attendance; therefore, for the benefit of all its constituents, all students are encouraged to attend all of their scheduled learning and evaluation sessions. A total absence of 3 classes for the semester will be tolerated. After 3 absences penalties will take effect, an additional 10% will be deducted from the final grade for this course per class missed.

i.e. 4 classes missed = 10% deduction form final grade 5 classes missed = 20% deduction from final grade

This implies arriving on time and remaining for the duration of the scheduled session. *It is the departmental policy that once the classroom door has bee enclosed, the learning process has begun. Late arrivers will not be granted admission to the room*

Preliminary Studies:

- All assignments require preliminary or intermediate steps such as thumbnails, roughs, and preliminary comprehensive layouts.
- These intermediate steps are evaluated according to criteria established by the instructor and submitted according to established timelines. The final grade for each assignment will be an average of the grade achieved for all stages of the assignment. This reinforces the importance of the preliminary stages of each project.

Reclaiming and Retaining Past Assignments

For the development of student portfolios it is important that ALL past assignment work be reclaimed and retained by the student.

It is the students, responsibility to reclaim assignments after they have been assessed. Marked assignments will be returned by faculty during classroom sessions and a notice will be posted at the front of the classroom noting that the assignment has been returned. If a student is absent on the day that work is returned the work will be held by faculty for a minimum of three weeks from the return date after which, due to a shortage of storage space, the work may be discarded

VI. COURSE OUTLINE ADDENDUM:

The provisions contained in the addendum located on the portal form part of this course outline.